



COACHELLA VALLEY WATER DISTRICT

Conservation

WATER CONSERVATION IS A WAY OF LIFE

The Coachella Valley Water District (CVWD) is committed to protecting local groundwater and meeting California's Sustainable Groundwater Management Act (SGMA) goals. Through innovative, practical solutions, CVWD is building a more sustainable water future for our communities.

KEY CONSERVATION ACTIONS INCLUDE:

- **Nonpotable Water Program** – Expanding the use of recycled and nonpotable water.
- **Tiered Water Rates** – Encouraging conservation through budget-based billing.
- **Landscape Ordinance** – Promoting water-wise landscaping.
- **Incentive Programs** – Helping residents and businesses save water.
- **Emerging Technologies** – Investing in innovation for long-term efficiency.

CONSERVATION BY THE NUMBERS

- Since 2009, CVWD customers have converted more than 26.6 million square feet of grass into desert-friendly landscaping through turf conversion programs, reducing annual demand by nearly 4,500 acre-feet.
- In the past five years:
 - CVWD has paid nearly \$24 million directly to customers for both outdoor and indoor water conservation rebates.
 - More than 2,200 residential customers have converted nearly 3.3 million square feet of turf into desert-friendly landscaping.
 - CVWD has provided and installed more than 860 Weather Based Irrigation Controllers at no cost to residential customers.
 - CVWD has provided more than 4,250 rebates to residential customers for indoor fixtures such as toilets, washing machines, and recirculating pumps.

CUSTOMERS CAN MAKE AN IMPACT WITH CONSERVATION

- CVWD's Water Management team is available to assist customers who are not meeting their water budgets.
- Conservation programs are focused on promoting efficient outdoor water use since nearly 70% of residential water is used outdoors.
- Customers can reduce water waste by finding and fixing leaks and watering their landscapes more efficiently.

MAKE CONSERVATION A WAY OF LIFE

- Visit cvwd.org/rebates for a list of water-efficiency programs.
- Be a role model and convert your yard into a water-efficient landscape.
- Avoid watering during daylight hours.
- Use CVWD's irrigation guide available at cvwd.org/conservation.
- Regularly run your irrigation system while you are home and watch each cycle to find any problems such as leaks or broken sprinkler heads.
- Apply for a free smart-irrigation controller at cvwd.org/rebates or call us at 760-398-2651 to see if you are eligible.



Your water is our promise

[f](#) [X](#) [i](#) [v](#) | CVWD.org/ourpromise

Main line: 760.398.2651

Customer Service: 760.391.9600

Updated September 2025