



# CVWD Water News

Published for Coachella Valley Water District domestic water customers

April 2025



Aerial view of replenishment ponds at the Whitewater River Groundwater Replenishment Facility.

## The Value of Water

Water is essential to life, supporting our health, communities, and industries. Without it, not much can exist. As a resource that is finite, water must be managed responsibly to ensure that we have enough for our daily needs and the water demands of our surrounding environment.

Each May, Water Awareness Month serves as a reminder of the value of water and the critical need for replenishment and conservation efforts. Approximately 400,000 people in the Coachella Valley use groundwater – our primary source of drinking water and water used for cooking, cleaning, and irrigating, among many other things.

Through a variety of environmentally-responsible water management programs, CVWD is committed to helping protect this vital resource.

### REPLENISHMENT AND CONSERVATION

For decades, CVWD and other local water agencies have been working to eliminate overdraft of the Coachella Valley groundwater basin through successful groundwater replenishment efforts. In 2024 alone, the District replenished an impressive 104 billion gallons (321 thousand acre-feet) of water at three CVWD replenishment facilities, helping to maintain long-term groundwater sustainability.

In addition, the District takes considerable measures towards water conservation. More than 787,000 square feet of turf have been replaced with desert-friendly landscaping in the region, reducing unnecessary water usage across the valley. Residents and businesses have also played a critical role in water conservation by taking advantage of various rebate programs.

Last year, CVWD provided:

- 90 large-landscape smart irrigation controller rebates.
- 178 high-efficiency washing machine rebates.
- 33 hot water recirculating pump rebates.

The District has also supplied 363 toilet rebates for water-efficient models and installed 214 residential smart irrigation controllers, optimizing efficient outdoor watering.

Whether upgrading to water-saving appliances, replacing turf with native plants, or simply being mindful of daily water use, CVWD encourages customers to adopt water-wise habits. To learn more about ways to conserve water, visit [cvwd.org/conservation](https://www.cvwd.org/conservation).



## THINK BEFORE YOU Flush

HELP PREVENT SEWER PIPE DAMAGE & BACKUPS

HUMAN WASTE



TOILET PAPER



NAPKINS OR TISSUE PAPER



"FLUSHABLE" WIPES OR BABY WIPES



PAPER TOWELS



CLEANING WIPES



OTHER TRASH



MEDICATIONS



## Follow Us!

Stay up-to-date on CVWD news, water tips, rebate programs, conservation efforts, updates, and more.



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YouTube: [@CoachellaValleyWaterDistrict](https://www.youtube.com/CoachellaValleyWaterDistrict)



# Nonpotable Water Expansion – Pipeline Connection Update

CVWD continues to expand its nonpotable water (NPW) system to maximize the use of recycled water instead of pumping groundwater for irrigation on golf courses and large-scale landscapes. The NPW system supplies a blend of canal water and recycled water to customers' on-site storage facilities from CVWD's Palm Desert Water Reclamation Plant No. 10.

Beginning in winter 2024, new NPW pipelines were installed in the westbound lanes along the Frank Sinatra Drive segment between Monterey Avenue and Portola Avenue. This section of the project was completed in early spring. Construction then progressed to Portola Avenue between Frank Sinatra Drive and Desert Willow Court in April, with marked closures anticipated through May 2025.

As part of the broader NPW Expansion Project, this work expands on the 8.5 miles of pipeline previously installed throughout Palm Desert, Thousand Palms, Rancho Mirage, La Quinta, Indian Wells, and other areas of Riverside County. In addition, this project supports the District's long-term water management goals to reduce reliance on groundwater for landscape irrigation and safeguards the Coachella Valley groundwater basin for future generations.

To learn more, visit [cvwd.org/portolafranksinatra](http://cvwd.org/portolafranksinatra).



Construction of the NPW Expansion Project, featuring the Frank Sinatra Drive segment in Palm Desert.

## CalWEP QWEL Training



Participants during the CalWEP QWEL Training at CVWD's Palm Desert Office.

In February, the District hosted a regional Qualified Water Efficient Landscaper (QWEL) certification training in collaboration with California Water Efficiency Partnership (CalWEP).

Attendees participated in free, in-person courses over four weeks at CVWD's Palm Desert Administration Building.

Through the training, local landscape and water professionals were provided with expert knowledge in efficient irrigation principles and sustainable landscaping. In addition, attendees learned how to:

- ◆ Reduce runoff and overspray
- ◆ Select and install efficient irrigation equipment
- ◆ Develop irrigation schedules and program irrigation controllers

To hire a QWEL certified professional, visit [qwel.net](http://qwel.net) and enter your zip code for a list of qualified landscapers near you!

## CVWD Customer Assistance Program Helps Pay Water Bills

CVWD's customer assistance program offers eligible residential customers a \$150 credit on their water bill, available once in a 12-month period. Customers may reapply each year for assistance.

Residential customers who need help paying their water bill can apply through **Inland SoCal United Way** by visiting [inlandsocaluw.org/help2others](http://inlandsocaluw.org/help2others) or by calling (909) 751-1180, ext. 1200 or by simply dialing 211. United Way screens eligible customers and provides them with assistance in paying a water bill.

Charitable donations are also accepted through United Way. Donations must be made directly to Inland SoCal United Way. All donations are tax-deductible.



### Board Meetings

Board meetings are open to the public and are generally held at 8 a.m. the second and fourth Tuesday of each month.

Meetings alternate between the Steve Robbins Administration Building in Palm Desert and the Coachella Office.

Visit our website to watch meetings online and to view the agenda.

Main Line: (760) 398-2651  
Customer Service: (760) 391-9600  
Website: [www.cvwd.org](http://www.cvwd.org)

