



## CVWD is here for you!



Contact us if you have questions or concerns about

your water bill. We are here to help answer questions and provide assistance, including on-site conservation visits. Give us a call at (760) 391-9600.

## Water Trivia



Have you ever wondered how much

an inch of rain on one acre of ground adds up to? It's 27,154 gallons, which weighs 113 tons! Remember to turn off your sprinklers when it rains and keep them off for at least 48 hours after measurable rain.



## Connect with us



Like us on Facebook and Twitter to stay

up-to-date with the latest water related news and information.

## CVWD celebrates 100th anniversary

CVWD recently launched its year-long celebration of its 100th anniversary.

To kick-off the occasion, board members unveiled an enhanced CVWD logo in the board room of the Steve Robbins Administration Building during the Jan. 9 regular meeting of the Board of Directors, exactly 100 years from the date the district was formed. The logo features a ribbon that celebrates the centennial by incorporating the dates 1918 and 2018.

"As we unveil this logo in recognition of our 100-year anniversary, we acknowledge the astonishing foresight of the Coachella Valley pioneers who established the district and the successive dedicated work throughout the years by district leaders, board members, employees and citizens of this valley," said CVWD President John Powell, Jr. before the logo was unveiled.

He also noted that an election to establish the district was held on Jan. 9, 1918 by valley residents with a vote of 324 to 49.

In addition, Desert Water Agency (DWA) board president Jim Cioffi and Outreach & Conservation Manager Ashley Metzger presented a proclamation to CVWD that highlighted the district's accomplishments and the long history of partnership



and collaboration between CVWD and DWA.

"DWA commends the board of directors and the district leadership for planning for the next 100 years," Cioffi said.

The anniversary logo will be incorporated into all outreach throughout the anniversary year and a public celebration is planned for the fall. Details will be announced closer to the date of that event.



## Commemorative historical book now available

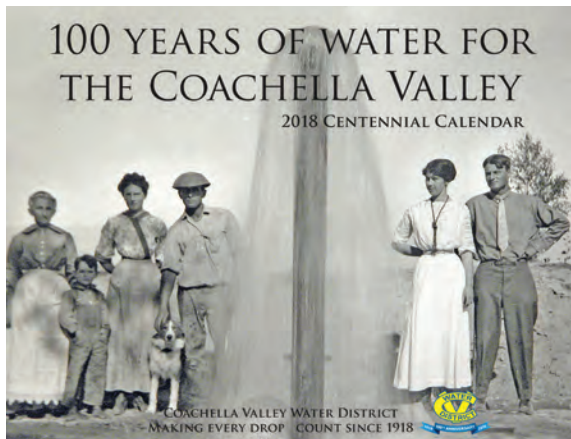
A new historical book, *The Story of the Coachella Valley Water District: Making Every Drop Count Since 1918*, is now available for purchase.

It was created to commemorate the 100<sup>th</sup> anniversary of the Coachella Valley Water District.

The book focuses on the foundation of CVWD and how the district has evolved to support growth of the Coachella Valley through steadfast water service, water management and reliable water sources.

Additional features include hundreds of photographs and stories from those who played an important role in the district's development and accomplishments.

The book can be purchased for \$15 by visiting [www.cvwd.org/store](http://www.cvwd.org/store). Books can also be purchased at CVWD offices at 75525 Hovley Lane East, Palm Desert and 51501 Tyler St., Coachella.



## CVWD's 100th anniversary calendars now available

CVWD's 2018 centennial calendar is now available.

This year's calendar celebrates CVWD's 100th anniversary with a blend of historical and current photographs along with interesting facts about water and the district's history.

Monthly gardening tips are also included.

To order calendars, visit [www.cvwd.org](http://www.cvwd.org) or call (760) 398-2651. You can also stop by one of our offices to pickup a calendar in person.

Items are available while supplies last, order or pick one up today!

## Customer assistance program credit amount increases

CVWD's customer assistance program credit has increased from \$50 to \$100!

Customers who need help paying their water bill can apply with United Way of the Desert at (760) 323-2731, ext. 23.

United Way of the Desert screens eligible customers and provides them with assistance in paying a past due water bill. Charitable donations are also accepted through United Way. Donations must be made directly to United Way of the Desert. All donations are tax-deductible.

Printed on 30% recycled paper. 

## Free winter/spring conservation events scheduled

Wednesday, January 17, 5:30 to 7 p.m.

### What's Your Soil Type?

It pays to know what type of soil you are working with. This workshop will cover the five different local soil types in the Coachella Valley and how to irrigate them to build a thriving landscape.

Wednesday, February 7, 5:30 to 7 p.m.

### Caring for Citrus Trees

Learn how to choose, prune and irrigate citrus trees for better fruit production and healthier plants.

Wednesday, March 14, 5:30 to 7 p.m.

### Get the Buzz on Pollinator-Friendly Landscapes

Create a buzzing, beautiful landscape to support hundreds of species of bees, butterflies, hummingbirds, and other pollinating insects.

Wednesday, April 11, 5:30 to 7 p.m.

### Improve Water-Efficiency in Your Landscape with CIMIS

Save water, energy, and money by using the California Irrigation Management Information System (CIMIS) to estimate the daily water needs of plants in your landscape.

All events will be held at CVWD's Steve Robbins Administration Building 75515 Hovley Lane East, Palm Desert. For more details, visit [www.cvwd.org](http://www.cvwd.org).

Registration is not required.

## Water use restrictions remain in effect

A partial list of water-use restrictions is listed below:

Do not water outdoor landscaping during and within 48 hours after measurable rainfall

Do not wash down driveways, patios or sidewalks.

Repair broken sprinklers within 24 hours of notification.

Use a hose with a shut-off nozzle when washing your vehicle or windows.

Fix irrigation systems that cause wasteful water runoff. Do not apply water to hard surfaces such as streets, sidewalks and driveways.



### Coachella Valley Water District

Main line: (760) 398-2651

Customer Service: (760) 391-9600

Website: [www.cvwd.org](http://www.cvwd.org)

### Board Meetings

Board meetings are generally held the second and fourth Tuesday of each month at 8 a.m.

The public is encouraged to attend these meetings to learn more about the water district. Meetings alternate between the district's Palm Desert and Coachella offices. Meeting agendas are posted online three business days prior to a meeting and include the time and location.

